

Jacob Beemer

Content Director & Video Creator



EXPERIENCE

Producer, Director, Cinematographer & Editor

Beemer Media LLC

2007 - Present

- Orchestrated the production, direction, and editing of diverse media projects such as music videos, commercials, short films, documentaries, podcasts, field reports, and corporate video content.
- Coordinated and managed production crews ranging from 2 to 15 personnel to efficiently execute client projects.
- Routinely traveled both domestically and internationally with production equipment and teams to facilitate on-location shoots.
- Collaborated closely with marketing departments to create compelling content for high-value, multi-million dollar campaigns.

Co-founder & COO

Gravitr, Inc. - Miami, FL

Mar 2019 - Mar 2023

- Gravitr specializes in constructing dynamic, decentralized marketing teams through a comprehensive platform that merges cutting-edge software, transparent pricing, and global expertise to deliver exceptional marketing campaigns for rapidly expanding businesses.
- Successfully generated \$100k in revenue within the first six months of operation, demonstrating rapid growth and market demand.
- Embraced the multifaceted role of an early-stage startup COO, encompassing fundraising, product development, sales, cross-functional team leadership, video content production, and more.

Co-founder & Chief Video Officer

LAtelier Marketing - San Francisco, CA

Apr 2015 - Aug 2019

- Specialized marketing agency catering to tech startups, offering a comprehensive suite of services encompassing research, strategy, design, content creation, website development, video production, social media management, and advertising.
- Spearheaded end-to-end video production for clients, brands, and corporations, including scriptwriting, storyboarding, filming, and post-production.
- Utilized state-of-the-art production workflows featuring industry-leading equipment such as RED, ARRI, Canon, and Blackmagic Cinema cameras, complemented by Canon or Zeiss lenses.

jacob@beemermedia.com

+1 415 846 6461

Industry Knowledge

Story Development

Script Writing

Storyboarding

Talent Casting

Production Planning

Production Budgeting

Lighting & Sound Mixing

Camera Direction

Post-Production Supervision

Editing & Color-Correction

Motion Graphic Design

Social Media Distribution

Episodic Content Publishing

Podcast Production

Tools

Adobe Premiere Pro

Adobe Audition

Adobe Lightroom

Adobe Photoshop

Davinci Resolve

Avid Media Composer

Tricaster Live

Blackmagic Live Studio

Slack

Asana

Portfolio:

beemermedia.com

Jacob Beemer

Filmmaker & Podcaster



EXPERIENCE - CONTINUED

Video Director & Podcast Producer

This Week In Startups (Jason Calacanis) - San Francisco, CA

2014 - 2015

- Skillfully produced an average of 8 high-quality video/audio podcasts per month, utilizing both remote and in-studio (WeWork) recording environments.
- Designed and constructed a professional podcast studio, successfully live-streaming weekly shows to an audience of over 30k engaged listeners.
- Efficiently organized and developed a searchable archive encompassing more than 600 episodes, ensuring effortless access to content for both current and future users.

Director of Audio Visual for Live Events

Launch - San Francisco, CA

2014 - 2015

- Assembled and supervised a proficient team of 20+ live production specialists, ensuring seamless event execution.
- Expertly stage-managed and coordinated large-scale events with audiences of over 10,000 attendees.
- Conceptualized and refined live stage content for a multi-stage event campus, enhancing overall audience experience.
- Developed and administered comprehensive production budgets, optimizing resource allocation for maximum efficiency and impact.

Production Assistant & Lighting Tech

Funny or Die - Los Angeles, CA

2011 - Jul 2013

- Hired and managed grip departments for feature films
- Contracted to work for Warner Brothers, MTV, CBS and Funny or Die

As a creative professional with technical proficiency in cameras, lighting, and editing software, I excel at storytelling and possess strong communication skills. I'm adaptable, detail-oriented, and thrive under pressure, while demonstrating excellent problem-solving abilities. I'm committed to continuous learning and maintain a sophisticated post-production workflow with a 26TB server and 1GB fiber internet connection.

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Education

Bachelor's Degree,
Film Production
Full Sail University
2008, Winter Park, FL

FAA Part 107 Certified
Drone Pilot

RED Digital Cinema
Certification

Jacob Beemer

Comprehensive Introduction Letter



Hello Reader, Hiring Manager(s), and fellow Humans,

I am a versatile media professional with extensive experience as a Producer, Director, Cinematographer, and Editor. As the founder of Beemer Media LLC, I have successfully executed a wide range of media projects and collaborated with marketing departments on high-value campaigns. As the Co-founder and COO of Gravitr, Inc., I have demonstrated my ability to lead a startup to rapid growth by generating significant revenue and navigating diverse operational challenges. In my role as Co-founder and Chief Video Officer at L'Atelier Marketing, I specialized in delivering end-to-end video production solutions for tech startups, utilizing state-of-the-art equipment and workflows. My expertise spans across multiple domains, showcasing my adaptability and commitment to delivering exceptional results for clients and businesses alike.

As we enter 2023, I find myself eager for a new challenge and a dynamic team to join. Over the past year, I have been fully committed to freelancing and managing my LLC, Beemer Media. While I truly appreciate the diverse experiences and growth that freelancing has provided me as a producer, I am now seeking an opportunity to channel my skills towards a unified mission.

At this juncture in my career, I believe that to reach new heights of success, it is essential for me to contribute my expertise to an organization with a team of accomplished professionals. While being a lone wolf and working within smaller startups has indeed fostered rapid personal development, I am now convinced that joining a larger collective will propel me to the next level.

I would be delighted to explore potential opportunities where I can both learn from and contribute to a remarkable team. Please do not hesitate to reach out for any openings that you believe I would be well-suited for.

Sincerely,

Jacob Beemer

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